



AM PM is the successor to Traditional Media

- AM PM is the news app for the new generation.

Fact-checked. Structured. Creator-first.

This is a newsroom built for 2026 and beyond.

News Today Is Broken

TV Is Loud

Shout fests replaced good reporting. TRPs trumped explanations. Trust got bought over. Anchors don't speak our language.

Instagram/Youtube Is Chaotic

Reels scroll endlessly with no structure, no context, no discovery. Meta is home to lifestyle, health and meme creators, not serious news creators. Algos kill anything that is not sensational.

Print Is Not Relatable

Brain chemistry is re-wired for shorter content formats, mostly videos.

X/Whatsapp Rewards Outrage

Anger spreads faster than accuracy. Nuance has no algorithm.

- ❑ Gen Z consumes news in reels. But trusts none of it. There is no structured, credible, video-first front page. **We're building it. And we want you to be one of the select AM PM Verators. (Verified + Creator, not just any creator)**





The Creator's Dilemma

You're Good. But You're Invisible.

1

Algorithmic Roulette

Your best work gets buried.
Engagement metrics decide what's seen, not quality.

2

No Credibility Layer

You're an "influencer," not a "correspondent." Your followers currently don't signal authority because Instagram/YT is not your home.

3

Slow Upside

It'll take your years to see any predictable revenue + fame. In the pool of sensational, entertaining and content,

The AM:PM Solution

We Solve All Three.



Visibility

Your work gets featured based on quality. Guaranteed visibility throughout India at all high impact locations.



Credibility

You become an AM PM *Verator*.
Verified Creator - not just another creator or influencer. Real authority, real respect.



Money

Revenue share + potential esops.
You're building YOUR empire too if users love your content and find it credible.

Why AM:PM Wins

We Have What Others Don't



Pre-Seed Funded

We're backed by some of the most credible investors in the VC ecosystem. This isn't a side project. We're building the future of news with real capital.



500+ Physical Kiosks

Your videos play in universities, airports, malls, offices - anywhere where there is a news stand and a TV playing on mute. Real-world distribution that no algorithm can match.



Pulse: Fact-Checked News First

Access to our Ai Tool - Pulse. It's a vast knowledge LLM which has paid access to 800+ news journals to support your quality of research. You're always ahead of the curve.



Founding

❏ **Modern editorial positioning** with premium front-page energy.

Built for creators who want authority, visibility, and upside.

1

A Category Voice

Establish authority in your beat

2

A Front Page Contributor

Your work appears on the main feed

3

A Founding Creator

Early access to revenue and equity

Three ways to become part of the editorial core.

Instead of "Reel news influencer" you become "**Tech Correspondent, AM PM**" or "**Markets Contributor, AM PM.**" This signals credibility.

The Bigger Vision

The Most Trusted

Video-First News

Platform

Not Louder

Quality over volume. Substance over noise.

Not Biased

Opinions and counter-opinions on each issue - rigor in facts.

Not Chaotic

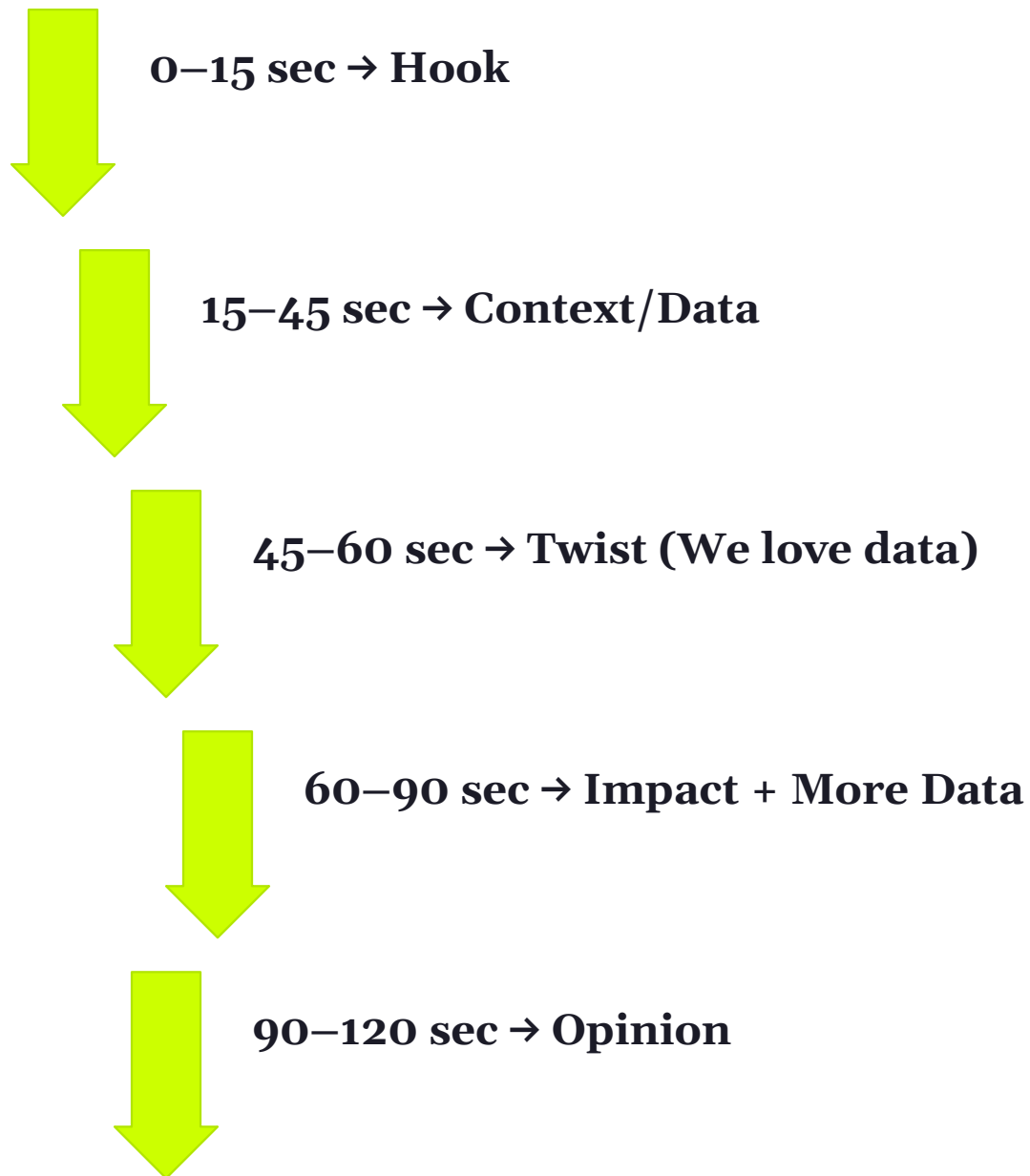
Structure and fun brings clarity to complexity and boring old news delivery formats.

Clear. Structured. Transparent.

This is a rebellion against broken media - against middle-men media houses. And you can be part of the founding newsroom and be one of our anchor Verators.



The 120-Second Story Structure



Bold storytelling, in five clean beats. Use the opening seconds to grab attention, then build context, reveal the twist, show the impact, and end with a clear prediction.

Let's Connect

creators@ampmnetwork.com

10 minutes to discuss gaps and how this works for you.

Ready to turn momentum into growth? Let's make the next move feel clear, fast, and exciting.

We'll walk through your specific questions



You'll understand exactly how distribution and growth work